



SPONSORSHIP OPPORTUNITIES





CHRIS HODL

2025-2026 Board President

On behalf of Great Bridge Crew, a registered 501(c)(3) nonprofit rowing organization, I am writing to invite you to partner with us in supporting the young athletes who power our program both on and off the water.

Our club has been a part of the Chesapeake community for over 25 years, providing middle and high school students with opportunities to grow in a safe, challenging, and supportive environment.

We rely on the generosity of sponsors like you to help us provide access to equipment, coaching, regatta travel, and scholarships for families in need. Your sponsorship directly impacts our ability to keep rowing accessible and affordable, ensuring no student is left behind due to financial barriers.

We would be honored to meet with you to discuss how we can align your support with our mission. Your partnership will make a lasting difference in the lives of our student-athletes and in the Chesapeake community. Thank you for considering this opportunity to invest in the next generation of leaders through the sport of rowing.

In gratitude,



At Great Bridge Crew Club, our mission is to develop student-athletes through the sport of rowing while instilling values that last a lifetime. Our core values - **Respect, Stamina, Unity, Commitment, and Integrity** - are at the heart of everything we do. Rowing is the ultimate team sport, and these principles are not just words on paper, but lived out in every practice, regatta, and team interaction.





Who We Are

Great Bridge Crew Club, a proud member of USRowing, has been rowing the Intracoastal Waterway since 1999. Open year-round to students in grades 7-12, our program is committed to developing young leaders through the sport of rowing. No prior experience is required—just a strong work ethic and a team-first mindset. Our athletes are held to the highest standards of sportsmanship, academic responsibility, and character.

2025-2026 Co-Captains

Mitchell Jurgens, Grassfield High School
Brenna Sharrits, Great Bridge High School
Chase Settar, Great Bridge High School

2025-2026 Parent Board

President: Chris Hodl
Vice President: Don Schappert
Secretary: Stefanie Gustafson
Treasurer: Matt Settar
Member-at-Large: Carrie O'Brien

Great Bridge Crew is entirely self-funded through rower dues, fundraising events, and generous donations. We receive no financial support from Chesapeake Public Schools. Your contributions directly support our team by covering the cost of essential equipment, maintenance, boathouse rental, transportation, and uniforms—helping keep our athletes on the water and competitive at both state and national levels.

Great Bridge Crew Club is a registered 501(c)(3) nonprofit organization, and all donations are tax-deductible to the extent allowed by law.



Respect

Respect is recognizing the value each teammate brings and trusting the coxswain and coaches to lead the boat.



Stamina

Stamina is pushing through physical exhaustion and mental fatigue to keep the boat moving at full effort.



Unity

Unity is syncing perfectly with your crew, trusting each other, and rowing in harmony toward a common goal.



Commitment

Commitment is showing up consistently, pushing through challenges, and giving your all every day, no matter the conditions.



Integrity

Integrity is giving your best, following the rules, and holding yourself accountable - on and off the water.



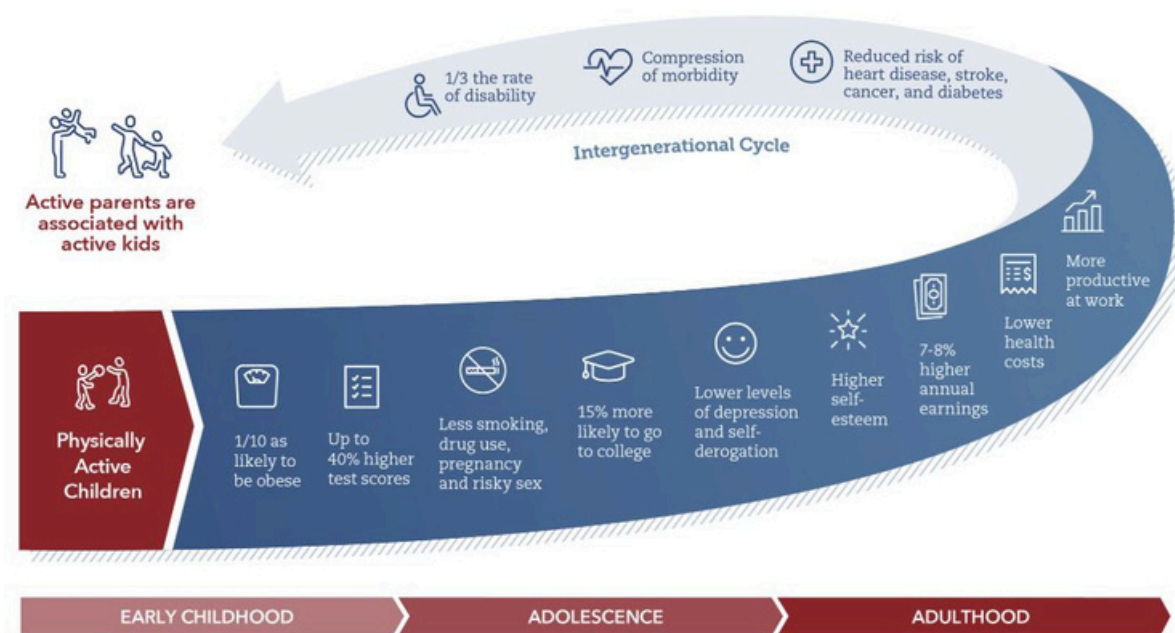
Why You Should Help

By supporting youth sports, you're investing in more than just an event - you're helping shape confident, healthy, and resilient young people whose lives are positively impacted for years to come. Together, we can ensure every child has access to the lifelong benefits of athletic opportunity and community support.

	<h3>Fueling Academic Success</h3> <p>Youth athletes consistently show higher grades, stronger test scores, and improved school attendance - laying the foundation for greater academic achievement and college readiness.</p>
	<h3>Building Stronger, Healthier Minds</h3> <p>Participation in sports enhances cognitive skills, supports mental health, and helps develop emotional resilience, motivation, and leadership - all crucial for long-term wellbeing.</p>
	<h3>Shaping Tomorrow's Leaders</h3> <p>Kids who play sports are more likely to graduate, form strong peer relationships, and pursue higher-earning careers, setting them up for success well beyond the playing field.</p>

ACTIVE YOUTH DO BETTER IN LIFE

What Research Shows on the Lifetime Benefits



Learn more at as.pn/sportsfacts



greatbridgecrew.org



@greatbridgecrew

04



How You Can Help

At Great Bridge Crew Club, we do our best to keep rowing as affordable as possible for our athletes and their families. But like many sports, rowing does come with some significant costs. Thanks to the generosity of our donors, every rower has the chance to be part of the team, no matter their financial situation.



Contribute to General Funds

Select a sponsorship opportunity or contribute to our scholarship fund - we understand a good partnership requires a worthy return on your investment.



Meet a Specific Team Need

Help us meet our essential team gear needs like travel bags, hats, and water bottles, and we'll showcase your brand with strategic placement throughout the season.



Sponsor a Community Event

Partner with us to host events that help us grow our team, connect with the broader rowing community, and raise awareness in Chesapeake and beyond.



Annual Sponsorships

Partnering with local businesses requires creativity and tailored solutions that create value for everyone involved. The opportunities below are just a starting point to spark conversation as we build a meaningful and lasting partnership.

Legacy Partner \$2000

This premier sponsorship level is ideal for businesses and organizations seeking broad visibility, offering high-impact exposure through flag signage at select regattas and events, prominent logo placement on event t-shirts, and a featured logo display on our traveling food trailer.

Stroke Leader \$1000

This sponsorship level is a great fit for local Great Bridge businesses that want to be recognized as community-minded partners who give back. Benefits include an invitation to walk with the team in holiday parades, mentions at locally hosted events, and signage displayed at winter erg practices.

Team Advocate \$500

This sponsorship level is best-suited to individuals and families who wish to make a meaningful contribution in honor of a rower or loved one, supporting the continued growth of our club and the spirit of team sports in the Chesapeake community.



All sponsorships include social media announcements and a linked logo website listing.



greatbridgecrew.org



[@greatbridgecrew](https://www.instagram.com/greatbridgecrew)

06





Great Bridge Crew
Chesapeake, Virginia

2025-2026 GENERAL SPONSOR FORM

Point of Contact: _____

Business Name (if applicable): _____

Phone Number: _____

Email Address: _____

Website (if applicable): _____

Mailing Address: _____

Would you like us to tag you on social media?

If yes, please provide your Instagram and Facebook handles:

Sponsorship Selection (please choose all that apply):

- Legacy Partner \$2,000
- Stroke Leader \$1,000
- Team Advocate \$500 In Honor of: _____
- In-Kind (please describe, including value):



Donations may be submitted via [PayPal](#), [Venmo](#), or check.

Checks can be mailed to:
Great Bridge Crew Club
1245 G Cedar Road, PMB 105
Chesapeake, VA 23322

venmo
@GBCC-Treasurer

Please email your high-resolution logo to fundraising@greatbridgecrew.org.

THANK YOU

Great Bridge Crew Club is recognized by the IRS as a tax-exempt 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent permitted by law, less the fair market value of any goods or services received.



Great Bridge Erg Pull

Great Bridge Crew Club partners with **Three Ships Collective CrossFit Gym** in Chesapeake to host an annual regional erg pull competition, where local athletes go head-to-head on ergometers - land-based machines that simulate the motion of rowing - to test their endurance, refine technique, and race against the clock.



January 25, 2026

In addition to our home team rowers, the event warmly welcomes athletes and their families from a wide range of regional teams, including Hickory Rowing Club, Coastal Virginia Community Rowing, Elizabeth City Rowing Club, Princess Anne Crew Club, Williamsburg Boat Club, Granby Crew, Maury High School Rowing, Mobjack Rowing Association, Catholic High School, Norfolk Academy, and many others.



Exclusive Sponsorships

This event offers exclusive sponsorship opportunities for companies that value community engagement, providing limited, high-visibility exposure to ensure our partners are prominently featured. Each year, **only one headlining sponsor** is selected as the official event host, with a select number of tailored sponsorship packages available for meaningful, customized collaboration.

Our headlining sponsor partners closely with Great Bridge Crew event coordinators to create a dynamic and successful collaboration. As the official event host, the headlining sponsor receives prominent recognition through a variety of strategic channels, including, but not limited to:

- Premier logo placement on event t-shirts
- A dedicated on-site promotional table
- Verbal recognition during event announcements
- Inclusion in participant goodie bags
- High-visibility logo placement on the Great Bridge Crew traveling food trailer

This exclusive opportunity ensures maximum exposure and a meaningful connection with the local athletic community.





Great Bridge Crew
Chesapeake, Virginia

2025-2026 ERG PULL SPONSOR FORM

Point of Contact: _____

Business Name (if applicable): _____

Phone Number: _____

Email Address: _____

Website (if applicable): _____

Mailing Address: _____

Would you like us to tag you on social media?

If yes, please provide your Instagram and Facebook handles:

Sponsorship Selection (please choose all that apply):

- Headlining Sponsor \$2,000 *(see event flyer for benefits)*
- General Sponsor \$500 *(business logo on event t-shirts and inclusion in participant goodie bags)*
- Contributing Sponsor \$250 *(business name on event t-shirts)*
- In-Kind *(please describe, including value):*



Donations may be submitted via [PayPal](#), [Venmo](#), or check.

Checks can be mailed to:
Great Bridge Crew Club
1245 G Cedar Road, PMB 105
Chesapeake, VA 23322

venmo
@GBCC-Treasurer

Please email your high-resolution logo to fundraising@greatbridgecrew.org.

THANK YOU

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